

VANGUARD UNIVERSITY 4TH ANNUAL ENVIRONMENTAL SUSTAINABILITY CONFERENCE

Vanguard University | 55 Fair Drive, Costa Mesa, CA 92626
Friday, February 10, 2012 from 9:00 AM to 4:00 PM (PT)

KEYNOTE SPEAKER: ANDREA ROBINSON OF ARC SUSTAINABILITY

The image shows a screenshot of the conference website and a promotional poster. The website header features the Vanguard University SIFE logo and the conference title. A navigation menu on the left includes links for Home, About, Speakers, Sponsors, Exhibitors, Register, Blog, and Contact. The main content area highlights the 2012 Speakers, with a featured section for Andrea Robinson, including her photo and a bio. The poster below has a textured, paper-like background and features the conference logo, which consists of four overlapping circles representing fire, a leaf, a water drop, and a recycling symbol. The poster text includes the event title, dates, time, and location.

VANGUARD UNIVERSITY
Environmental Sustainability Conference
SIFE Transform Your **BUSINESS** Sustain Our **PLANET**

HOME
ABOUT
SPEAKERS
SPONSORS
EXHIBITORS
REGISTER
BLOG
CONTACT

2012 SPEAKERS

KEYNOTE SPEAKERS

ANDREA ROBINSON

Andrea Robinson is the Founder and Director of ARC Sustainability, a Los Angeles-based environmental and corporate social responsibility consulting firm. ARC specializes in designing and implementing sustainability programs for high-profile productions, movie studios, conventions, corporations, live events, concerts, hotels, residences and non-governmental organizations. ARC Sustainability produces measurable results in energy efficiency, water conservation, waste diversion, building retrofits, transportation minimization, supply chain productivity, food and beverage sourcing, greenhouse gas emission reductions and advises on carbon offset frameworks.

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STUDENTS IN FREE ENTERPRISE PRESENTS

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sustainability
CONFERENCE

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SUSTAIN OUR PLANET.

FEBRUARY 10 | 9AM - 4PM

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THE ENVIRONMENTAL SUSTAINABILITY CONFERENCE'S MISSION IS TO EDUCATE THE ORANGE COUNTY, CA BUSINESS COMMUNITY, AND THE EMERGING GENERATION OF LEADERS ABOUT THE EFFECT THEIR CHOICES AS AN INDIVIDUAL AND AN ORGANIZATION HAVE ON THE HEALTH AND FUTURE OF THE ENVIRONMENT. WE BELIEVE IN BRINGING THE COMMUNITY TOGETHER TO LEARN OF WAYS TO IMPLEMENT SUSTAINABLE BUSINESS PRACTICES WHILE STILL MAINTAINING PROFITABILITY.

STUDENTS IN FREE ENTERPRISE (SIFE), AN INTERNATIONAL NON-PROFIT ORGANIZATION THAT WORKS IN PARTNERSHIP WITH BUSINESS AND HIGHER EDUCATION. SIFE MOBILIZES STUDENTS TO DISCOVER THEIR OWN POTENTIAL BY CREATING ECONOMIC OPPORTUNITY FOR OTHERS THROUGH COMMUNITY OUTREACH PROJECTS. SIFE IS ACTIVE ON 1,800 COLLEGE AND UNIVERSITY CAMPUSES IN 48 COUNTRIES.