

2013 Eco Awards Show

Tuesday, October 8, 5:30 - 7:00 PM, Ballroom BC

The inaugural SXSW Eco Awards recognizes leaders in the fields of energy, design, technology and sustainability during an evening of drinks, music and entertainment. During the show we will celebrate the participants and reveal the winners of four SXSW Eco competitions.

Meet Award Show Emcee Andrea Robinson



Andrea Robinson is the Founder and Director of ARC Sustainability, a corporate social responsibility (CSR) and large-scale green event consulting firm. ARC Sustainability specializes in the design, implementation and management of CSR programs, GRI Reporting and environmental audits, communications and marketing campaigns, and partnerships between business and non-governmental organizations. Over the course of her more than two decades in the environmental and entertainment fields, Andrea has been a pioneer in the green events industry and has created sustainability and CSR plans for some of the worlds largest events including the 350,000-person Electric Daisy Carnival, the 300,000-person 2008 Democratic National Convention and Vice President Al Gore's global Live Earth Concerts, with over 2 billion people participating worldwide. Andrea has extensive media experience and has appeared on NPR's 'All Things Considered', CNN,

ABC, NBC, The Daily Show, The Colbert Report, and featured as a cover story of the Wall Street Journal. She is currently in development on a new eco entertainment show.



Sustainability Goes Viral: Video Competition

Provocative, compelling, entertaining and hilarious short videos around the topic of sustainability

SXSW Eco Hackathon Presented by Verizon Foundation

Hacker teams developing home energy data applications

Place by Design Presented by Autodesk

A public space design competition honoring visionary design work that achieves a positive community impact through the creation or re-imagining of public spaces.

Startup Showcase Presented by Dell

A one-day investor pitch competition featuring top startups from around the world competing in Social Impact, Cleanweb, and Greentech categories.