

EcoSecurities and ARC Sustainability partner to green and neutralize
emissions from the Producers Guild of America (PGA)
Produced by 2009 Conference

New York, US, 16th June 2009: EcoSecurities, a leading company in the business of sourcing, developing and trading emission reductions from greenhouse gas abatement projects and ARC Sustainability, the environmental consulting firm responsible for greening such high-profile productions as the 2008 Democratic National Convention and Al Gore's Live Earth global climate concerts, recently collaborated in greening and neutralizing the carbon emissions which resulted from the Producers Guild of America (PGA) Produced by 2009 Conference.

The conference held June 5 -7, 2009 was presented by the PGA and hosted by Sony Pictures Studios and Paramount Studios. It brought together the entire producing profession – from acclaimed Oscar and Emmy winners, to the next generation of creative entrepreneurs. ARC Sustainability worked with the PGA to green the Produced by Conference by implementing initiatives such as waste minimization and diversion plans, sustainable product sourcing and carbon footprint measurement.

"The Producers Guild of America has been instrumental in raising public awareness through media on climate change. ARC Sustainability is proud to have assisted them in their sustainability efforts by greening the first-ever Produced By Conference. EcoSecurities generously helped us reach our collective goal in having the smallest carbon footprint possible," said ARC Sustainability Founder and Director Andrea Robinson.

The final footprint for the Produced by 2009 Conference totaled 80 tonnes. EcoSecurities donated an equivalent number of carbon offsets to effectively neutralize the carbon emissions, which resulted from holding this conference. Carbon offsets were retired from nine different emissions reduction projects, covering a variety of different standards including the Voluntary Carbon Standard (VCS), and the California Climate Action Registry (CCAR). Projects also covered a number of technologies and geographies such as wind power projects in China and India, methane avoidance projects in Brazil through to agricultural methane projects in the USA.

Marshall Herskovitz, President of the Producers Guild of America and founding member of 1Sky.org said, "As a society we are coming to understand that each one of us must play a part in the fight against climate change if we hope to guarantee a future for our children. EcoSecurities is a leader in that fight, and the Producers Guild was thrilled to partner with them in offsetting carbon use for our Produced by Conference."

Lisa Ashford, Head of Voluntary and New Markets, EcoSecurities stated "EcoSecurities is very pleased to have provided high quality carbon offsets from a number of domestic and international emission reduction projects, in order to neutralize the unavoidable emissions which occurred as a result of the Produced by 2009 Conference. It is important that organizations take the lead in helping to fight against climate change and the action taken by the Producers Guild of America is a prime example of this".

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For further information:

Rachel Mountain
Head of Global Marketing
EcoSecurities
+44 (0)1865 202 635
rachel.mountain@ecosecurities.com

Notes to Editors:

About EcoSecurities:

EcoSecurities has spent the last 11 years focusing on climate change mitigation activities and is now one of the world's leading organisations in the business of sourcing, developing and trading emission reductions. EcoSecurities' emission reduction portfolio is one of the largest in the industry covering a wide range of emission reduction standards (Gold Standard, CDM, VCS etc), technology types and geographical locations. In addition, EcoSecurities provides clients with carbon management services, helping them to understand and deal with an increasingly carbon constrained world.

EcoSecurities Group plc is listed on the London Stock Exchange AIM (ticker ECO). Additional information is available at www.EcoSecurities.com.

About ARC Sustainability

ARC Sustainability is an environmental consulting firm that designs corporate social responsibility programs, measurable sustainability systems and environmental marketing campaigns for businesses, events, productions, television and movie studios, conventions, concerts, non-governmental organizations, hotels and residences. ARC Sustainability has extensive experience planning and greening some of the world's largest and most high-profile events and building successful partnerships between business, government and non-governmental organizations.

For more information, please visit <http://www.ARCsustainability.com>.

About the Producers Guild of America (PGA)

The PGA represents, protects and promotes the interests of all members of the producing team. The Producing Team consists of all those whose interdependency and support of each other are necessary for the creation of motion pictures and television programs. The producing team is comprised of Producers and all those on the career path to becoming Producers. As a unit, the producing team is responsible for the art, craft and science of production in the entertainment industry. For further information on the PGA, please visit <http://www.ProducersGuild.org>.